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BY:

June 14, 2000

Office of Special Nutritionals Center for Food Safety and Applied Nutrition Food and Drug Administration 200 "C" Street, S.W. (HFS-450) Washington, DC 20204

Dear Sir/Madam:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994, Heritage Consumer Products L.L.C. wishes to notify the Food and Drug Administration that it has within the past 30 days, commenced marketing two dietary supplements which bear statements of nutritional support.

I. Acutrim® Natural A.M.

The dietary supplement, Acutrim® Natural A.M. Dietary Supplement and Weight Loss System, which contains niacin, bitter orange extract, guarana seed extract, polygonum cuspidatum root extract, l-arginine HCl, guar gum, and citrus pectin as dietary ingredients, makes the following claims: "Metabolize and Burn Fat All Day," "Natural Weight Loss System," "to help you burn the fat and lose the weight" and "to help you metabolize and burn fat all day." These claims are qualified by the statement "in conjunction with the enclosed meal and exercise plan."

Acutrim® Natural A.M. also make the following ingredient-specific claims:

- (1) Niacin helps to mobilize fat and provide a steady fat burn;
- (2) Bitter Orange Extract helps jumpstart the fat-burning process in your body;
- (3) Guarana Seed Extract helps stimulate and drive your metabolism;
- (4) Polygonum Cuspidatum Root Extract provides a safe and effective way to control fat burn. It is also a powerful antioxidant and helps to suppress your appetite;

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